

FOR IMMEDIATE RELEASE – 20th November 2023

Peru – The Perfect Destination for New Adventures

From North to South, from Andes to Amazon, from desert to coast, Peru invites you to live your life to the full. Adventure lovers will find their perfect adrenaline rush climbing the highest ice-capped peaks, descending the deepest canyons, exploring the densest rainforest and surfing the longest breaks along the golden Pacific coast. And if being immersed in the cultural riches of ancient civilizations or colorful local communities is more your idea of adventure, then Peru offers a cornucopia of opportunity.

Former capital of the mighty Inca empire, **Cusco** is the gateway to Machu Picchu and the Sacred Valley, where archaeological treasures and natural beauty vie to captivate you. Against the panoramic backdrop of the magical Urubamba mountains, trek along five-century-old Inca trails to **Machu Picchu** or its “sacred sister”, **Choquequirao**, and discover ancestral cultures, stay in a glass capsule suspended 1,200 feet up a mountainside or enjoy a thermal bath while you acclimatize. The city itself showcases a unique blend of Inca and Spanish colonial architecture and the region’s indigenous heritage in its vibrant markets and traditional festivals.

UNESCO World Heritage site, **Arequipa** is known as the “white city” for its baroque-architecture of white volcanic rock. Located between the coast and the southern highlands, the city features awe-inspiring views of the three surrounding volcanoes and the snow-capped peaks of the western Andes. A few hours from the city, the overflowing Andean vegetation envelops one of the deepest canyons in the world: the **Colca Canyon**, kingdom of the majestic though elusive Andean condor, lord of these unfeasibly blue skies. Here too you can indulge your spirit of adventure with rock climbing, rafting, canoeing, paragliding and bungee jumping at the very minimum!

From the towering peaks of the Cordillera Blanca to the stunning turquoise waters of Lake Llanganuco, **Ancash** offers breathtaking scenery for outdoor enthusiasts, nature lovers and observers of Andean biodiversity. With one of the best mountaineering routes on the continent, Ancash boasts the highest peak in Peru, majestic Huascarán. The region is also home to the impressive Archeological Complex of Chavín de Huántar, an ancient temple complex that showcases the advanced architectural and artistic achievements of the Chavín civilization.

Further north, the **Amazon** entices you with its cloud forests, over 3000 species of orchid, spectacled bears, cocks-of-the-rock (Peru’s national bird) and the fantastical spatula tail hummingbird. Many of the Amazon rainforest’s hidden wonders were until recently unknown, affording you some of the most unique experiences in the natural world.

The pre-Inca fortress of **Kuelap**, the larger-than life sarcophagi of **Karajia** and the imposing and mystical **Gocta** waterfall are just some of Peru’s many other treasures awaiting your discovery!

Trekking in Peru, a taster...

Inca Trail to Machu Picchu

This is one of the most challenging routes, some 43 kilometers long and forms part of a huge network called Qhapaq Ñan: a road system that connected the important cities of the Tahuantinsuyo. The total duration is 4 days and 3 nights, although there is a shorter option of 2 days and 1 night. Reservations should be made at least 3 months in advance.

Choquequirao

Located in Cusco, this archaeological complex was one of the most important political and religious centers of the Inca Empire. The walk to Choquequirao normally lasts 4 days and 3 nights, although many tourism agencies offer alternative routes of up to 10 days and 9 nights.

Huayhuash

Considered one of the most beautiful trekking routes in Peru, it covers a large part of the Huayhuash mountain range in Ancash. You will walk and camp close to beautiful lagoons through the wonderful landscapes of the 'Cordillera Blanca'.

About PROMPERÚ

As an independent division of the Ministry of Foreign Trade and Tourism, PROMPERU is a government promotion agency, connecting both public and private initiatives, whose mission is to promote a competitive and diversified offer of products and services with the highest quality standards suitable for the international markets. PROMPERU carries out a wide range of activities related to trade, investment, and tourism promotion, focused on those linked with the expansion of businesses in foreign markets, the generation of job opportunities and spreading the image of Peru as an exporting country and an attractive investment and tourist destination <https://www.peru.travel/en>

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Notes to editors:

For hi-res images, more information, FAM trip applications or to arrange an interview please contact:

Wonderberry

Michèle Lucato

M: 0044 7771 862 008

E: m.lucato@wonderberry.co.uk